



Selection. Solutions. Simplicity.

## News Release

FOR FUTURE RELEASE  
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### **Empire Electric Sales Joins EiKO in California**

SHAWNEE, Kan. – EiKO Ltd is now represented in California by Empire Electrical Sales. Empire, a member of the National Electrical Manufacturers Representatives Association, is EiKO's newest commitment to providing superior service to California and the west coast, which began with its addition of its new warehouse in Sparks, Nev.

Empire joins Donahue Sales, which will continue to represent EiKO in San Diego, and Western Regional Sales Manager Geoff Turner, who joined EiKO this past January, as EiKO's local representatives.

"We strive for superior relationships with our distributors," Turner said. "Empire will help us maintain a level of personal contact that can't always be established through a phone call."

EiKO supports each region with a dedicated sales manager and inside sales & customer relations representatives as well as with its manufacturers representatives.

Turner said, "EiKO strives for simplicity. No customer should be lacking a contact when they need it."

### **About EiKO**

Based in Kansas City, EiKO Ltd. manufactures and distributes an extensive range of lighting products sold through multiple distribution channels internationally. EiKO is committed to providing its customers with a selection of innovative products, customized solutions and simplicity of doing business. With offices in Canada, China, Europe, Ireland, Korea and Taiwan, EiKO has a global presence in the lighting industry.

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